

## **THE SUSTAINABILITY OF JRU'S OUTREACH PROGRAMS IN ADOPTED BARANGAYS**

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This study on the sustainability of JRU's outreach program in its adopted barangays was conducted to address the need to identify which projects are sustained and beneficial to the residents. JRU's outreach programs are based on the need assessment of the barangay. The Community Development Office (CDO) has come up with a framework for its programs called the Sustainable Integrated Community Advancement Program (SICAP). However, there are some factors that affect the success of the project. This study used a mixed method design through a survey and FGD, the researcher was able to identify factors and challenges that affect the sustainability of JRU's outreach programs. The data gathered was analyzed and the results were used as the basis for redirection of the University's Community Development Office and for possible replication of the sustainable projects. This study helped to introduce new strategies. Community-based projects are enhanced by allowing the participants to be more open in creating their own solutions, rather than by being traditional. By working freely and giving suggestions based on their experiences, beneficiaries will become more project-oriented.