

THE EFFECTIVENESS OF EXPERIENTIAL LEARNING METHOD ON HOUSEKEEPING PROCEDURE AMONG CRUISE MANAGEMENT STUDENTS

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This study aimed to assess the effectiveness of experiential learning method on housekeeping procedure among cruise management students of Jose Rizal University (JRU). The researcher looked at the experiential learning method in terms of Simulation, Classroom Learning Activities, Research Projects and Familiarization Tour to determine any relevance between variables. Descriptive research method and purposive sampling technique were used in the research. A self-designed survey questionnaire was administered to 42 respondents. Questions included items pertaining to the level of performance of the student before and after being taught with experiential learning method. The 2nd part of the questionnaire assessed the experiential learning method in terms of Simulation, Classroom Learning Activities, Research Projects and Familiarization Tour.

According to the data gathered, the experiential learning method on housekeeping procedure helped the students improve their level of performance. Among the experiential learning methods employed, Familiarization Tour was found highly effective and most appreciated by the students.

Based on the results, the researcher recommended that faculty members of JRU: consider different experiential learning method in subjects that require hands-on or laboratory activities; offer more fun and learning tours that are appropriate and related to the subjects; improve the quality of educational tours and seminars to come up with competitive and innovative products and services; and that the results of the study should be included as input to the future similar studies.