

LINKING BARANGAY GOOD GOVERNANCE TO JRU'S COMMUNITY OUTREACH PROGRAM IN BARANGAY DAANG BAKAL

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This research focused on the livelihood programs conducted by the JRU Community in Barangay Daang Bakal. This study provided answers to the following qualitative and quantitative questions asked of Barangay Daang Bakal residents: (1) How important is the livelihood program of JRU in your barangay? (2) How does the livelihood program help your barangay? (3) How important is the role of barangay officials in the implementation of the livelihood program? (4) What makes the people in the community initiatively support the barangay's invitation to join JRU's livelihood programs? (5) How do the people of the barangay Daang Bakal describe the implementation of livelihood program? Survey questionnaires were distributed to the selected respondents to gather data to be use in quantitative analysis. For qualitative data, a focus group discussion was conducted to gather information. The results proved that proper coordination and cooperation of the barangay was a big help to promote the success of the implementation of JRU community outreach program.