

DETERMINING FACTORS INFLUENCING THE PERCEPTION, ATTITUDE, BEHAVIOR AND POLICY AND GUIDELINES ON ACADEMIC HONESTY AMONG JRU COLLEGE STUDENTS

Ruth I. Gutierrez

College of Liberal Arts, Criminology and Education

Values are the foundation of everyone's beliefs and practices. They affect one's perceptions, attitudes and behavior. Every educational institution has a mission and vision to strengthen students' capabilities and to reach their highest potential through their hard work. This mixed method study was focused on determining the factors that influence the perception, attitude and behavior among college students regarding cheating and plagiarism. Questionnaires were deployed through google form which 121 respondents answered. Both survey questionnaire and focus group discussion results implied that Jose Rizal University college students perceived that cheating and plagiarism affect their self-respect. They were afraid of being caught but they still cheated. Students believed that hard work and motivation are the key factors to achieve academic goals. However, they still allowed other students to copy their work because they believed that everybody was doing it. They were aware of the university's policies and guidelines, but they also thought that nothing was wrong until they got caught.