EMPLOYERS' PERCEPTIONS ON JRU MBA STUDENTS AND GRADUATES

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The study finds out the perceptions of employers about JRU students and graduates. The respondents are the direct work supervisors of the JRU MBA students and graduates who are judged by the following criteria: Analytical Abilities, Confidence, Organization and Leadership. The JRU MBA students and graduates are generally perceived to be shying away from making decisions that involves quantitative analysis. They are however found to be doing well in the 3 other areas.